



November 15, 2019

Dear Friend of the Greek Orthodox Church of St. George:

On the weekend of May 29 to 31, 2019, the Greek Orthodox Church of St. George—located off of Bradley Boulevard in Bethesda, Maryland—will host its annual Greek Festival. The festival is a three-day community-wide celebration of Greek culture including food, wine, dance, music, shopping, and children’s activities. Nearly 10,000 area residents attend the St. George Greek Festival each year. We are seeking support from local businesses and community members like you for our festival.

One element of festival support is financial sponsorship, which offers an array of opportunities to promote your business to the thousands of attendees in addition to social media outreach. We hope you will consider joining us as a festival sponsor. St. George is a non-profit 501(c)(3) organization and your donation will be tax deductible. Below is an overview of our 2020 festival sponsorship levels and highlights of the benefits for your business at each level:

Sponsorship Level Options:

Platinum - \$5,000

- Brand/Business logo recognition prominently on festival signage
- Social media posts highlighting business
- Brand/Business logo printed prominently on back of festival shirts
- Inclusion on WTOP radio spot about festival
- Promotional announcement before festival Greek dances on loud speaker
- Sponsor-provided sign (under 3 x 4 feet) allowed at festival
- Booth option at festival
- One reserved onsite parking space during festival
- Receive large Greek pastry tray

Gold - \$2,500

- Brand/Business logo recognition prominently on festival signage
- Social media posts highlighting business
- Brand/Business logo listed on back of festival shirts
- Sponsor-provided sign (under 3 x 4 feet) allowed at festival
- Receive large Greek pastry tray

Silver - \$1,000

- Brand/Business logo recognition on festival signage
- Social media post highlighting business
- Brand/Business name listed on back of festival shirts
- Receive Greek pastry tray

Bronze - \$500

- Brand/Business logo recognition on festival signage
- Social media post highlighting business
- Brand/Business name listed on back of festival shirts

Iron - \$250

- Brand/Business logo recognition on festival signage
- Brand/Business name listed on back of festival shirts

Labor of Love Sponsor - \$100

- Individual or family name listed on back of festival shirts
- Ideal for individuals or families who are unable to work a significant amount of time or at all during the festival but want to support it

To sign up as a sponsor, please go to: <https://stgeorge.ccbchurch.com/goto/forms/339/responses/new>.

Thank you in advance for your consideration and support of St. George! If you have any questions, feel free to contact me at 703-869-4143. For more information about our parish, please visit <https://StGeorge.org>.

Sincerely,

Deanna Lizas
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St. George Greek Orthodox Church
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